



*INJECTING LIFE INTO YOUR*  
***BIG EVENTS***

*mynditude*<sup>®</sup>  
Personal & Organizational Growth

## **INTRO**

**mynditude** injects life, energy, and creativity into your big events! Typically, these events are tailor-made, co-created, and inspired by our partners. They are a smart balance of fun and learning. We are flexible based on our partner's needs with, but not limited to, the following:

- Number of Participants: up to 350
- Duration of Event: ranging from half day to 3 days
- Location: can be anywhere in the world!
- *mynditude* Team: can include up to 20 facilitators

**1. Kick-Off**

**2. Move IT!**

**3. Team Bonding**

**4. Creative Exploration**

**5. Bite-Size Learning**

**6. Experiential Learning**

**7. 100% Tailor-made**

## 1. KICK-OFF

Kick-off meetings are done yearly and include a hybrid of customized activities. It brings together employees from all offices for strategy discussions, company updates, future plans, new launches, and the list goes on. This can be done for different objectives such as celebrating company achievements, interacting with the leadership team, kicking off the new year... all done in a fun and creative way to keep everyone engaged!



### Strategy Brainstorming

Discussing the company's strategy by brainstorming and presenting the ideas in a new and interactive way.



### Team Motivation

Going through a journey of self reflection and leaving ready to accomplish personal and team goals.



### Panel Discussion

It looks and feels like a talk-show; company leaders take center stage to discuss updates and opinions with a facilitator.



## 2. MOVE IT

High energy activities that involve mind and body; getting employees off their feet at the same time exploring deep discussions. The activities focus on communication, connection, collaboration and breaking out of our comfort zone. Simply put, it is movement for a purpose!



### Act It

An interactive session that borrows ideas from the acting world to share stories and experiences.



### Dance It

Engaging the whole body through a dance performance based on the company story and identity.



### Fit For Business

Explores four dimensions: *physical, mental, spiritual and emotional*. Filled with exercises, team bonding, challenging each other, and personal planning.



### 3. TEAM BONDING

Creating stronger connections between team members through multiple tools and exercises that encourage collaboration and discussing the “team”.



#### Team Day

The team reflects on where they are today and puts a plan forward with each member committing to change.



#### Colorful Personalities

Understanding ourselves and others on a deep level to enhance empathy, communication, and trust.



#### Values Connect

Celebrate and live the company's identity and values through sharing, connecting and appreciating the organization's and personal journeys.

## 4. CREATIVE EXPLORATION

Enabling employees to discover and express their creativity while relating it practically to their work. Employees collaborate and interact with their teams through building, at the same time competing against each other.



### Design Thinking

Using 'resourcefulness' to discuss team issues, look at challenges differently, and come up with new opportunities, while experimenting with arts and crafts.



### Theme Park

In teams, building different rides using material and crafts; assembling them into ONE cohesive Theme Park that functions.



### LEGO® Serious Play

A tool designed for corporations which is highly engaging, playful, and a great way to open-up to each other and create a 3D visualization of the functions and company as a whole.

## 5. BITE-SIZE LEARNING

A Business Acumen Day includes numerous workshops happening at the same time; short, quick and effective. Participants learn many topics in bite-size format and interact with colleagues from different departments and offices. The workshops can be 1 to 3 hours long and part of a bigger event.



### **Stakeholder Management**

Gets participants to start thinking about stakeholders in an innovative and strategic way using various analytical models and strategy tools.



### **Negotiation 360°**

Participants practice and experience real-life simulations and use negotiation tools in a hands-on and fast-paced session.



### **Public Speaking & Presenting**

It's more than just presenting and speaking, this workshop goes in depth on how to connect with audiences and tailor-make presentations.

## 6. EXPERIENTIAL LEARNING

Moving away from a typical setting for a workshop, allowing for exploration of the surrounding, and using creative methods to immerse employees in experiences that allows for situational learning.



### Clowning

Letting go and getting in touch with the true self through energetic, unique, and authentic exercises.



### Leadership Experiential Learning

Replicating a sports game such as basketball in a unique, simple and engaging way to relate it to leadership skills in the workplace.



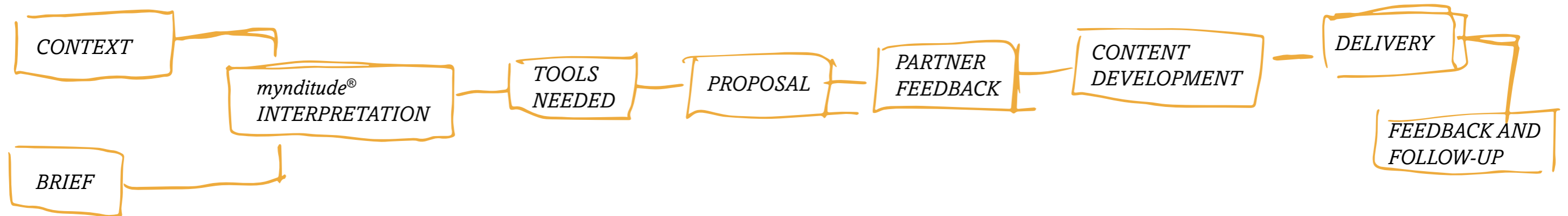
### In the Outdoors

Using the surroundings for a different type of learning by incorporating people and elements from the outside world.



## 7. 100% TAILOR-MADE

Beyond the above, mynditude can tailor-make and co-create innovative concepts and designs, inspired by the partner needs:



After understanding our partner's needs, we dig into our resources and research new ideas to create a customized experience which is then edited based on feedback to provide co-created events.